

Village of Misenheimer
Planning Board Meeting Minutes-Community Building
January 5, 2017 6PM

Planning Board Present: Jeff Watson, Vice Chair
Mark Stephenson, Chair
Jon Byers
Lane Peeler

Staff: Anita Blair, Administrator
Erik McGinnis, Chief of Police

Planning Board Absent: Ahren Burrage
Judy Hammill, Alternate

Visitor: Peter Edquist, Board of Adjustment, Alt
Frank Lea, Laurinburg, Pfeiffer Alumni
Barry Keith
Chris Parker, Director of Admissions
Michael ‘Frizbee’ Herron, Mayor

Call to Order: Mark Stephenson called the meeting to order at 6:00 pm with a quorum being declared present.

Introduction of Staff & Visitors: Staff and visitors as noted above were welcomed to the meeting.

Oaths Given: Ahren Burrage was absent.

Approval of 01/05/17 Planning Board Agenda: Jeff Watson made a Motion to approve the meeting Agenda. Lane Peeler seconded the Motion and it was approved by a vote of 4/0.

Approval of 10/06/16 Planning Board Minutes: Jon Byers made a Motion to approve the Minutes as presented. Jeff Watson seconded the Motion and it was approved by a vote of 4/0.

Public Comment Period: Mr. Lea, Mr. Keith, Mr. Parker, and Mayor Herron each spoke voicing their opinion as to the pros and cons of the proposed sign that Pfeiffer University is requesting.

Proponents of the sign hope that it will increase enrollment, promote Pfeiffer University to parents and students as a destination, make students feel welcome, and be a way to partner with Misenheimer. It was noted that millennials live in a digital world and that marketing and advertising efforts need to speak their language.

A primary concern is that the sign may distract motorists and the safety of the students at the crosswalks will be compromised. In addition, it was noted that approximately 2 years of time and effort went into developing the zoning ordinance which was to written to help maintain the quaintness of the Village.

Petition for Zoning Text Change from Pfeiffer University: In addition to safety, Board member concerns focused on the actual location and the look of the sign. A flashing sign and a poorly located sign are both distractions. Chairman Stephenson expressed that staying within the dimensions of the current zoning would be preferable.

Motion by Jeff Watson to take the information to Council with the recommendation of delaying approval until an exact rendering of the sign is obtained and specific placement is determined. The Motion was seconded by Jon Byers and approved by a 4/0 vote.

Barry Keith, Chris Parker and Frank Lea left at this time.

Other Business: No other business was heard.

Adjournment: The Planning Board meeting was adjourned at 7:32 pm.

The next Planning Board Meeting is scheduled for April 6, 2017 at 6PM at the Community Building.

Chair/ Vice Chair/Presiding Officer

Date

Anita E. Blair, Administrator/Clerk

Date